

contact

Short Code Services

Bring SMS to life with PageOne's range of SMS Short Codes

PageOne Short Codes provide your organisation with a modern interactive channel to make direct contact with your customers. Today, Short Codes are being used by companies of all sizes, across varying budgets in both public and private sectors.

Short Codes play an integral part in mobilising an organisation's marketing and customer service experience and are already an accepted means for offering services such as:

- Brochure and information requests
- Sales promotions
- Information alerts and order updates
- Event reminders
- Customer registrations

Types of Short Codes

Short Codes can be exclusive (dedicated) to your organisation or be shared by a number of companies across several different campaigns. PageOne offer a range of both dedicated and low cost shared Short Codes (and long codes). Access can be free to the customer (Freetext) or simply incur the cost of an SMS.

Long Codes

Long Codes represent a low cost alternative to a Short Code number. They are 11 digit virtual mobile numbers that like Short Codes can be integrated into your existing business software and applications giving them 2-way SMS functionality.

Freetext

Freetext is an exciting new Short Code service that allows customers to text in and access services from a Short Code number for free. It is already a powerful tool for increasing customer interaction and response. It combines the ease and familiarity of texting a Short Code with the added benefit that customers do not have to worry about the cost of sending the message.



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Managing your Short Codes

PageOne provide all the tools required to set up and manage SMS based services quickly and easily, whether it be from an "always available" Campaign Manager web console to direct connectivity from your application to our SMS gateway using our SOAP/XML API. Either method can be used with our Short Code range giving you the flexibility to choose the right solution for your organisation.

Get Up and Running

Our Contact Marketing packages have been designed to allow you to get your campaigns up and running quickly and easily, leaving you to concentrate on the content of your messaging. Each package comes complete with a Campaign Manager console, use of a shared Standard Text Short Code, and a set number of keywords and SMS.



Contact us

For more information about any one of PageOne's range of Short Code services, simply text "info" to 80081 or visit www.pageonecim.com