

SMS Plug-in for Microsoft® Excel

PageOne's Excel plug-in allows you to conveniently send and receive text messages direct from Microsoft Excel

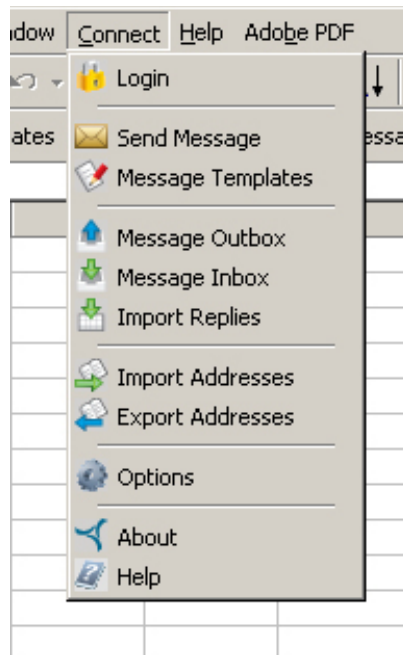
Send text messages direct from your Excel worksheets with PageOne's easy to use Excel Plug-in.

Benefits:

- *Messaging direct from your desktop.* Send SMS text messages from the familiar environment of Microsoft Excel
- *Easy to implement.* Integrates seamlessly into your software allowing you to make use of your existing Excel databases
- *Works with your existing software.* Empower your organisation with SMS functionality with minimal expenditure
- *Personalised communications.* Sophisticated 'merge field' capability enables you to make your message broadcasts relevant to your recipients
- *Optimising administration.* Sending SMS straight from spreadsheet data helps reduce the time and cost involved in performing repetitive manual tasks

Features:

- Simple and advanced sending options allow you to perform a 'Quick Send' as well as sending 'Templated' and 'Multiple' messages
- Definable message templates allow personalisation of mass message broadcasts
- In-product wizards guide you step by step through core functions such as sending messages and importing SMS replies
- Real time message delivery reporting
- 2-way SMS option



Applications

Appointment and event reminders. Remind customers and staff of up and coming events such as appointments, interviews and service inspections.

Confirmation messages. Use the merge field capability in the message template function to personalise confirmation and reminder messages. Help reinforce a letter with a confirmation SMS e.g. "Dear Mr Smith, a letter with further details has been posted to you, if you do not receive this letter after 5 working days please call us on 020 8914 5141."

Promotional alerts. Keep customers and prospects up to date on your company's latest products and offers.

Contact Us

For more information about PageOne's SMS Plug-in for Microsoft Excel, simply text "info" to 80081 or visit www.pageonecim.com