



## PageOne wins JANET(UK) Mobile Messaging Tender

**London, 23 March, 2010** - [PageOne Communications](#), the UK's leading provider of mobile messaging solutions to the education, public and enterprise sectors, today announced that JANET(UK), the UK's education and research network, has selected PageOne to provide its JANET txt service for a further four years.

Following a rigorous procurement process, PageOne was chosen due to its commercial pedigree, financial credibility and its incomparable commitment to data and information security through its ISO27001 accreditation. PageOne's resilient infrastructure, and its high levels of technical and customer support were also key considerations.

Attractive low start up costs that allow any school or college to cost effectively set up SMS communications were instrumental in JANET's decision-making process. In addition to enhanced technology integration, PageOne's transparent pricing model, lower SMS costs, no set up fees and low recurring charges were also key factors in securing the deal.

Under the new contract educational establishments will not only benefit from a new low message rate of 4p, but also a free upgrade to their standard accounts. The new upgrade includes improved reporting, diary function, as well as support for extended messaging types such as voice broadcast capability, fax and intra-account messaging.

JANET(UK) has partnered with PageOne to provide its JANET txt service since 2007. In this time, the JANET txt suite of products has significantly grown and developed to meet the specific demands of the education sector.

"We are delighted to be working with PageOne for a further four years. The success of JANET txt is a further demonstration of the value that JANET(UK) delivers by aggregating demand from the education and research communities. PageOne's commitment to further improving the JANET txt product, at such a competitive price, reiterated to us that PageOne is the ideal supplier to exclusively deliver our JANET txt service" comments Tim Marshall, JANET(UK).

Nigel Gray, Sales Director for PageOne Communications adds "Having worked within the public sector for over 20 years, PageOne has invaluable expertise in the area of mobile messaging and a pioneering approach that enables us to stay at the forefront of modern

communications technology. We're delighted to get the opportunity to extend our relationship with JANET(UK) and look forward to working together on future developments".

For further information on JANET txt provided by PageOne visit [www.pageonejanettxt.com](http://www.pageonejanettxt.com)

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**About PageOne.** [www.pageone.co.uk](http://www.pageone.co.uk)

PageOne is the leading provider of award-winning wireless messaging solutions to the public and enterprise sectors. It has a proven track record of introducing innovative products and services and owns and operates a UK-wide paging network and provides business SMS messaging solutions; PageOne Paging and PageOne Connect respectively.

**Note to editors**

The PageOne name is written as one word with a capital 'P' and capital 'O'.

**About Janet txt**

Provided by PageOne on behalf of JANET(UK), the JANET txt service is a comprehensive suite of secure SMS-based messaging services. Specifically tailored to meet the requirements of the education community, JANET txt aims to offer simple, secure and intuitive messaging technology.

**About JANET(UK):**

JANET(UK) manages the operation and development of JANET on behalf of JISC (Joint Information Systems Committee) for the UK Further and Higher Education Funding Councils. JISC also works in partnership with the Research Councils. JANET (UK) is government funded, with the primary aim of providing and developing a network infrastructure that meets the needs of the education and research communities.

**About JANET**

JANET is the network dedicated to the needs of education and research in the UK. It connects the UK's education and research organisations to each other, as well as to the rest of the world through links to the global Internet. In addition, JANET includes a separate network that is available to the community for experimental activities in network development.

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