



PageOne launches the UK's first two-way paging service at the Global Paging Conference

17-19 June 2009, Hilton Montreal Bonaventure Hotel, Montreal, Canada

London, 17 June 2009 - [PageOne](#), the UK's leading provider of mobile messaging solutions to the public and enterprise sectors, is launching the UK's first ever two-way paging service at today's [Global Paging Convention](#) taking place in Montreal, Canada.

The Global Paging Conference makes a significant contribution to the success of the global paging industry. The event will see carriers, manufacturers, suppliers, and resellers from all over the world join together for two days to display their products and services and learn from educational sessions and one another.

PageOne is confident that the benefits of paging – its reliability, true broadcast capability and robust simplicity – combined with two-way response functionality, will greatly appeal to both public and private sector organisations. Chris Jones commented, "The launch of the first two-way paging service in the UK today is proof of our continuous commitment to the paging market and mission critical communications. With this new development, we continue to innovate and improve our paging services."

By offering the response element to paging, PageOne 'closes the loop' on traditional broadcast messaging providing the Control Centre the facility to determine the availability and location of staff and device. With this greater intelligence, controllers can make rapid, informed decisions on the mobilisation and coordination of resources.

PageOne's two-way pager not only provides delivery receipts, but also confirms that the message has been 'read', and 'acted upon',

providing guaranteed end-to-end messaging for the first time. The same two-way 'intelligence' has also been applied to paging broadcasts, where all the individual members of the broadcast are able to respond in the same way.

PageOne's two-way pagers also include a GPS (Global Positioning System) receiver as standard, providing recent location information on every reply message, allowing improved auditing of crisis incidents and better management of resources.

About PageOne. www.pageone.co.uk

PageOne is the leading provider of award-winning wireless messaging solutions to the public and enterprise sectors. It has a proven track record of introducing innovative products and services and owns and operates a UK-wide paging network and provides business SMS messaging solutions; PageOne Paging and PageOne Connect respectively.

All PageOne systems are powered by the company's own flexible platform Oventus, developed to enable the seamless integration of mobile messaging across different networks and technologies. These services have consistently been designed to meet and exceed the demands of an increasingly mobile environment, providing reliable and cost effective communications to thousands of organisations across the government, NHS and major corporate sectors.

Note to editors

The PageOne name is written as one word with a capital 'P' and capital 'O'.

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