Engage

Create a dialogue

An extensive suite of easy-to-use, interactive SMS services, ideal for building better customer relationships.

Overview

PageOne Engage allows you to create and manage your own SMS-based short-code and keyword interactive campaigns as a way of improving dialogue with your customers or your staff. There's no easier or more cost-efficient way to engage with your customers in a friendly and familiar format.

Features and benefits

Engage lets you create 2-way SMS campaigns with minimal effort, the way you want, when you want, from wherever you are – and then manage them as they happen.

> Send messages to individuals or groups using SMS or Wap push

> Engage seamlessly integrates with many different applications – including Excel

> You can pre-set campaign timescales and the keywords you want respondents to text in to

> In-bound messages are routed by keyword, which makes them easy to collect and action, and you can also set up relevant automated reply messages

> Direct customers and prospects to your WAP site

> View 'hot prospects' and start a dialogue by creating and scheduling the messages you want to send them

> With real-time reporting and a live editing facility, you're able to instantly see and change what's happening at a click.

Applications

Engage is functional, flexible and dependable. It connects you with the people you want to reach, at the precise times you need to reach them.

It's ideal for handling brochure and information requests, or registering interest in a particular event, capturing the details you need through an online console. You can see the mobile number of the person who's responded and the campaign they've texted to – so you know what they're interested in before you call back. Or by setting up an automated response that asks for name and address details, information can be posted out without the need for a return call.

Engage your customers on the progress of their orders or product and service developments or let the general public Engage your organisation via text with information about their local area. And use Engage alongside other marketing activity to target specific customers or potential customers with new promotional messages.

Mobile technology for your world

Engage. It's targeted. It's instant. It's personal. It's efficient. And it's a highly effective way to empower your customers, and build your business. Engage us now and discover what our mobile technology can do for your world.

Optional Services

Campaign Manager
Simple yet flexible management of your SMS Short Code numbers through a web based console. Campaign Manager allows users to create interactive SMS services or "campaigns" and manage them in real time.

Alphatag
Have your organisation's name displayed as the sender of an SMS message so that recipients can quickly recognise who the message is from.

Excel
The SMS plugin for Microsoft Excel lets users send and receive SMS text messages from the familiar environment of their Excel spreadsheet application. It's perfect for direct marketing applications where organisations need to send large numbers of personalised SMS.

Messaging Integration
For customers who want to integrate SMS & Short Codes into their existing applications, systems and websites, PageOne's range of connectivity options allows you to take full control of your SMS Short Code campaigns.

Long Codes
PageOne Long Codes are a cost effective way to enhance your services and applications with two-way messaging capability, allowing recipients of your messaging to reply and engage in two-way interactive communications.

Types of Short Code
A shared Short Codes requires the use of pre-defined keywords inserted at the start of a text message to route information to you and can be used to trigger automated responses in a variety of formats. Dedicated Short Codes allow users to stipulate an unlimited number of keywords and are ideal for larger campaigns or where keywords need to change frequently to suit the application.

FreeText
The Freetext service is designed to promote consumer interaction by removing the price. By removing this factor which some may find inhibiting, consumers may be more likely to respond spontaneously to short codes used in advertising material or sales literature.

Ordering

To see how PageOne can help your organisation, why not book a free, no obligation consultation from one of our Messaging Specialists via the numbers or email below?

Contact PageOne
 0844 811 0070
 www.pageone.co.uk

Ordering
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Support
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ⓘ Further Information

Contact us now and discover what our mobile technology can do for your world.
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